

Honeymoon Bakery 10th Anniversary T-Shirt Design Contest

OFFICIAL RULES

1. **SPONSORS:** Sponsored by Moon Dance Properties, LLC (DBA Honeymoon Bakery), hereby referred to as Sponsor. For a copy of these Official Rules, please visit www.honeymoonbakery.com, or send a self-addressed stamped envelope to Honeymoon Bakery, T-Shirt Design Contest, 228 Broad Street; Rome, GA 30161.
2. **NO PURCHASE NECESSARY TO ENTER OR WIN.** The Contest is a design submission contest offering entrants the opportunity to compete for the chance to have their design be used as the official t-shirt for Sponsor's 10th Anniversary Celebration. Grand Prize winner's first name and last initial will be printed on t-shirt reproduction, and Grand Prize winner will receive two free t-shirts.

By participating in this Contest, each entrant agrees to be bound by these Official Rules and to the decisions of Sponsor and the judges selected by Sponsor, which are final and binding on all matters relating to the Contest. The Contest will operate as described below, on or about the stated dates:

- The Contest submission period begins at 12:00 a.m. E.S.T. on Monday, February 6, 2017, and ends at 11:59 p.m. E.S.T. on Friday, April 14, 2017 (the "Submission Period"). To be eligible, submissions must be submitted during the Submission Period and in accordance with Section 4 of these Official Rules.
 - Eligible submissions will be reviewed by a Panel of Judges selected at the sole discretion of Sponsor and will be judged in accordance with Section 5 of these Official Rules. The judging period begins on Monday, April 17, 2017, and ends on or about Friday, April 21, 2017 (the "Judging Period").
 - The top three (3) designs receiving the highest votes by the Panel will be considered Semi-Finalists. Semi-Finalist designs will be posted on Sponsor's website and social media pages on Monday, April 24, 2017.
 - From Monday, April 24, 2017 through Sunday, April 30, 2017 ("Winning Design Voting Period"), visitors to Sponsor's Facebook page will be prompted to vote for their favorite design by "liking" the corresponding photo. All voting will be conducted solely on Sponsor's Facebook page.
 - Upon close of the Winning Design Voting Period, the design submission with the most "likes" on Facebook will be considered the Grand Prize Winner.
 - Sponsor will attempt to contact the Grand Prize Winner via email and / or phone.
 - The Grand Prize Winner will be publicly announced on Monday, May 1, 2017.
3. **ELIGIBILITY:** The Contest is open only to individuals or a group of individuals (each an "Entrant") who are all legal residents of the fifty (50) United States or the District of Columbia. Void in Puerto Rico and all jurisdictions other than those stated above and where prohibited or restricted by law. There are no age restrictions or limitations for Entrants. The following individuals are not eligible to enter or win a prize: employees, managers, representatives, and vendors of Sponsor and their parent, subsidiary, or affiliated companies, marketing agencies, and any other parties involved in the administration of the Contest and each of the immediate family members of such excluded individuals (i.e., spouses, parents, children, siblings, and the "steps" of each) and all persons living in the same household of each.

4. **HOW TO ENTER:** To enter, an Entrant must submit a wholly original design that complies with the following requirements:

Artwork Must:

- a. be the Entrant's original work;
- b. be digitally created or hand-drawn specifically for this Contest (designs that were submitted to previous for any other contest or competition will not be accepted)
- c. be designed for single-sided, centered screen-printed placement;
- d. be emailed as JPEG, PNG, or PDF files to info@honeymoonbakery with Subject Line "T-Shirt Design Contest" (please be prepared to submit the original design file if your artwork is chosen);
- e. be accompanied by Entrant's first and last name, mailing address, and day time phone number in the body of the emailed submission.

Artwork must NOT:

- f. violate any copyright, trademark, publicity right, privacy right, or any other right of any third party;
- g. feature any artwork that is not originally designed by Entrant; or
- h. contain lewd or indecent language, imagery, or themes, employ religion or religious themes, or disparage competing bakeries.

Entrants may submit up to two (2) design entries, both of which must be submitted separately via email.

Sponsor shall have the right to edit, composite, scan, duplicate or alter the entry design for any purpose which it deems necessary or desirable, without the need for any further compensation, and/or permission.

5. **JUDGING:** Judging will occur in two phases. Phase One - Eligible submissions will be reviewed by a Panel of Judges selected at the sole discretion of Sponsor. This judging period begins on Monday, April 17, 2017, and ends on or about Friday, April 21, 2017. The Panel of Judges will select three designs as Semi-Finalists. Phase Two - The second phase of judging runs from Monday, April 24, 2017 through Sunday, April 30, 2017 ("Winning Design Voting Period"). This judging period will be conducted solely online through Sponsor's Facebook page. Public will vote by visiting Sponsor Facebook page and "liking" their favorite design. Upon close of Winning Design Voting Period, the submission with the most "likes" will be considered our Grand Prize Winner. All votes cast after Sunday, April 30, 2017 will be considered invalid and will not count toward final decision. In the unlikely event that there is a tie between the highest vote getters, the winning design will be selected by the Panel of Judges previously mentioned in Phase One.
6. **INDEMNIFICATION:** If Sponsor's use of your entry causes Sponsor to be subject to a claim by any third party, you agree to indemnify and hold harmless the Released Parties, and all persons acting by, through, under or in concert with them, against all damages, costs, judgments and expenses (including reasonable attorney's fees) which the Released Parties (or any one of them) may incur as a result of the use of your entry.